

LESSON 01 · IS MY PROMPT ANY GOOD?

Same prompt, different answer.

Why the answer keeps changing, and why it isn't you.

01 THE PROBLEM

Nine words. Everything else is a guess.

THE PROMPT FROM THE LESSON

"Write an email to my client about the delay"

9

WORDS

- You run it twice and get **two different answers**.
- Every answer looks fine, so you **can't tell which one to send**.
- It guesses what you didn't say, or leaves you [brackets] to fill in by hand.

02 SAME PROMPT · THREE RUNS

Three answers. All of them fine.

	RUN 01	RUN 02	RUN 03
STARTS WITH	"Hi,"	"Dear [Client Name],"	"Hi [Client Name],"
APOLOGIZES	In the first line	Makes you wait for it	Makes you wait for it
SIGNED	Tomasz	Tomasz	[Your Name]
BLANKS FOR YOU	0	3	4

So which one do you send? You can't tell from the prompt. That's the problem.

03 WHY IT GUESSES

It doesn't know. So it **decides**.

- who your client is
- if you're formal or friendly
- how long you've worked together
- what the delay is, or whose fault it is
- how long the email should be
- if you apologize once, or twice

Every blank you leave is a blank check. AI fills it in, differently every time.

04 THE ONE MOVE

Write down what only you know. **Before you ask.**

Not neatly. Not in any order. Just everything AI can't guess. Then add it to the same prompt.

WHAT I WROTE DOWN

Short. Friendly. The delay is two weeks. It was the supplier, not us.

1

BLANK
LEFT

Same prompt, plus what only I know. **Four blanks became one.** And the one left was the thing I forgot to write down: the client's name.

05 KEEP IN MIND

01
It's not you doing it wrong. The same prompt really does give different answers.

02
You can't judge a prompt by **reading it**. You judge it by what comes back.

03
Every way two answers differ is a **choice AI made**. Not you.

LESSON 01 · YOUR TURN

Run it twice. Write down what changed.

Two minutes. Do it before lesson 02.

06 YOUR PROMPT, TWO RUNS**STEP 01**

Take a prompt you already use. Keep it short. One or two sentences.

STEP 03

Start a second chat. A brand new one, not the same conversation. Run the same prompt again.

STEP 02

Open a new chat. Run it.

STEP 04

Same AI both times. Don't switch tools halfway through.

MY PROMPT

AI I used _____ Date _____

07 PUT THE TWO ANSWERS SIDE BY SIDE

Write down three things.

	ANSWER 01	ANSWER 02
How long it is Count the lines or the words.		
What order it puts things in What comes first, what comes last.		
How it sounds Formal, friendly, careful, pushy.		

Don't just notice the differences. Write them down. Every one of them is a choice AI made. Not you.

08 NOTHING COMES TO MIND?

Take one of these.

"Write a welcome email for my new subscribers."

☐ I used this one

"Give me some ideas for a social media post about my business."

☐ I used this one

"Write a short bio for my website."

☐ I used this one

BRING THIS SHEET TO LESSON 02

Three questions before you send. We start with your list.